

Arts Education Directory

“Elevator Pitch” Worksheet

BRAINSTORM BOX:

Quickly jot down words or phrases that describe you as a teaching artist, your arts education offerings, and what makes the experience that you offer to students unique.

CRAFTING YOUR PITCH:

Using the words and phrases you wrote in the Brainstorm Box, use the following prompts to create an informative, dynamic, and succinct pitch.

1. Summarize the overall educational experience you offer in **ONE SENTENCE**.

2. Describe yourself as a teaching artist in **FOUR SENTENCES**.

3. Describe your specific arts offerings in **ONE SENTENCE EACH**.
