

**ADVANCING ARTS AND CULTURE IN
OUR REGION**

For more than 30 years, the Sacramento Metropolitan Arts Commission (SMAC) has made a positive difference in the quality of life in the Sacramento region. SMAC's nonprofit arm, Friends of the Arts Commission, accepts donations, generates revenue, and advocates for all the arts.

**For more information, log onto
FriendsOfSMAC.org today!**



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**Sign up for our eNewsletter at
SacMetroArts.org**

Friends of the Arts Commission

KEEPING THE...ARTS.OPEN DAILY.



Your Contribution Will Help Advance the Arts and Culture in Our Community

WHY SUPPORT THE ARTS?

Historically, SMAC has provided about \$5 million in grants and commissions per year to as many as 400 artists and arts groups.

In Fiscal Year 2010: SMAC awarded Grants and Commissions to over 200 Artists and Arts Organizations.

- Cultural Arts Award Grantees served approximately 1.38 million people in general admission audiences, 148,000 K-12 students in free or reduced-price outreach programs, and provided 280,000 free tickets to disadvantaged groups. The impact of CAA grantee events on the local economy totaled over \$100 million, according to the Arts and Economic Prosperity Calculator provided by Americans for the Arts.
- SMAC's Arts Education Program provided 71,982 contact hours in multiple arts education programs serving children and youth, older adults, clients of social service organizations and trainings for artists.
- SMAC's Art in Public Places (APP) Program produced 131 public art events, tours, exhibitions, presentations, receptions, and workshops serving over 23,000 Sacramento citizens.
- APP installed 35 temporary and permanent works of public art.
- SMAC's Arts Stabilization provided services to 87 arts groups and artists and awarded \$111,508 to 110 recipients.

HOW YOUR DONATION CAN HELP

\$25 buys five tickets for at-risk youths to attend a play.

\$75 gives 7 artists the chance to learn 'plein air' painting.

\$150 gives 30 young students an hour of arts instruction during school hours.

\$500 sponsors an in-school arts assembly for 300 students.

\$1,500 pays an artist to provide 10 free classes to underserved populations.

\$3,000 covers the cost to create a website, digital history and launch social networking for a small arts organization.

\$10,000 pays for sets, costumes and licensing fees for one production for a culturally-specific theatre company.

\$15,000 pays one arts organization to provide a comprehensive outreach program to youth and disadvantaged populations for an entire year.

\$25,000 provides 4 months of weekly arts classes for the whole student body at an elementary school.



GIVING IS EASY!

If you would like more information or would like to discuss other giving programs including in-kind or corporate gifts, individual contributions, or bequests, please call us at 916.808.3989, email us at smac@cityofsacramento.org, or go to FriendsofSmac.org.

Help Keep the ARTS. OPEN DAILY.

Find us on  and  under Friends of Sacramento Arts Commission.

For arts and events visit sacramento365.com



The Year-Round Source For Sacramento Events



Visit FriendsofSMAC.org for more information on how to donate online