



**REQUEST FOR QUALIFICATIONS**  
**FRANKLIN BOULEVARD URBAN PLEIN AIR PROJECT**

**NOTE: DEADLINE EXTENDED TO JULY 15<sup>TH</sup>**

**Sacramento Metropolitan Arts Commission (SMAC) and the Art in Public Places Program (APP)** invite Sacramento regional artists to submit qualifications for the ***Franklin Boulevard Urban Plein Air project***. Up to 30 artists will be selected to paint up to 30, approximately 20"x24" temporary murals on exterior walls along Franklin Boulevard in Sacramento, California. Selected artists will be paid a \$500.00 honorarium for participating in the project.

**PROJECT DESCRIPTION:** ***Franklin Boulevard Urban Plein Air*** is a collaboration between the North Franklin District Business Association, the Sacramento Metropolitan Arts Commission, and the Sacramento Unified School District. It is a temporary public art project at up to 30 locations along Franklin Boulevard, south of downtown Sacramento.

The mural project kicks off an artist residency program in 3 local schools, teaching 4th grade students visual arts skills while they study the businesses, organizations, natural vistas and homes that comprise their Franklin Boulevard community. (Artists interested in teaching in the residency program see below for more details)

In September and October, 2009, invited artists will paint temporary murals in the "Plein Air" style at defined sites along Franklin Boulevard between Broadway and 47<sup>th</sup> Avenue. "Plein Air" comes from the French term *en plein air*, meaning 'in the open air' and refers to a process in which the artist paints a subject, on location, which is within his or her immediate view. In the case of the ***Franklin Boulevard Urban Plein Air*** project, artists will be on site, painting during the day for one week preceding the September 12 Second Saturday artwalk and three weeks preceding the October 10th Second Saturday artwalk in Sacramento. The paintings are meant to be temporary (installed for 6 months).

Walls will be prepared for artists prior to the event.

A map celebrating the project will be produced for distribution at SMAC and at participating Franklin Boulevard businesses.

An honorarium of \$500.00 will be awarded to each artist.

**ELIGIBILITY REQUIREMENTS:**

Participating artists:

1. must be willing to paint in the "plein air" style
2. are required to attend planning and coordination meetings with the APP staff and the Franklin Boulevard Business District.
3. must reside in Northern California

Artists residing in Amador, Butte, El Dorado, Nevada, Placer, Sacramento, San Joaquin, Solano, Sutter, Yolo, and Yuba counties are encouraged to apply.

**TIMELINE:**

Application Deadline:	<b>July 15, 2009</b>
Artist selection:	<b>August, 2009</b>
First Round of murals to be painted:	<b>September 5 – 11, 2009</b>
Second Round of murals to be painted:	<b>September 14 – October 5, 2009</b>
Opening for First Round of murals:	<b>September 12, 2009</b>
Opening for Second Round of murals:	<b>October 10, 2009</b>
Closing Date:	<b>February, 2010</b>

**Application Process**

Please send the following materials by post:

- A CD with jpg. images of applicant's plein air paintings – (see digital format requirements below).
- An annotated image sheet with clear descriptions of each image including, location painted, date, medium, dimensions.
- A current résumé.

**Digital Format** —5-10 digital still images on a CD-R. Label the CD-R with the applicant's name, contact information and number of images.

**File Format**— Submit only "High" quality JPGs, formatted for Microsoft Windows - (do not use GIFs, TIFFs or other formats)

**Image Size** — Images should be approximately 1920 pixels on the longest side.

**File Size** — Files must be less than 5 MB

**File Labeling** — Files must be titled with a number indicating the viewing order, followed by the artist's last name. Use "0" in front of single digit numbers. Do not use more than 30 characters, and use only letters, numbers and underscores. Example: 01\_Smith; 02\_Smith. If using Mac OS 8 or 9 include a ".jpg" extension at the end of each image title. Example: 01\_Smith.jpg

Please send the above materials to:

**Sacramento Metropolitan Arts Commission**  
**Attention: Art in Public Places Program: Franklin Urban Plein Air Project**  
**2030 Del Paso Boulevard**  
**Sacramento, CA 95815**

For More information or questions please contact:

Lorrie Kempf, Art in Public Places Program Assistant  
[lkempf@cityofsacramento.org](mailto:lkempf@cityofsacramento.org) or (916) 566-3977

**Deadline: Please note that materials must be postmarked on or before July 15, 2009.**

**HOW TO APPLY  
FRANKLIN BOULEVARD URBAN PLEIN AIR RESIDENCY PROGRAM**

**About the Urban Plein Air Residency Program**

1-2 Teaching Artists will be chosen to teach a VAPA (Visual and Performing Arts Standards) based curriculum to 4<sup>th</sup> graders in 3 different schools in the Franklin Boulevard area. As part of the curriculum, participating students will study their neighborhoods based partially on observing, examining, and considering murals being painted at or near their school site. ***If you are a teaching artist interested in being selected to paint a mural, you must apply as specified above as well.***

**Teaching Artist Eligibility Requirements:**

Participating artists must be in SMAC's Pre-Qualified pool of teaching artists and/or selected as one of the plein air artists for this project.

Applicants not in SMAC's Pre-Qualified pool of teaching artists, who wish to teach during the project, please submit:

- a resume outlining teaching experience
- one lesson plan (in your discipline and appropriate for 4<sup>th</sup> graders)

**Deadline for Residency Program:                      Postmarked on or before July 15, 2009.**  
Email: by 3:00 p.m. July 15, 2009 (to Chelsea Hunt)

Mail Applications to:

**Sacramento Metropolitan Arts Commission  
Attention: Art in Public Places Program: Franklin Urban Plein Air Project  
2030 Del Paso Boulevard  
Sacramento, CA 95815**

**Or Email:**

**Chelsea Hunt: [chunt@cityofsacramento.org](mailto:chunt@cityofsacramento.org)**