

# IMPACT OF THE ARTS IN FISCAL YEAR 2009

## SACRAMENTO METROPOLITAN ARTS COMMISSION

SMAC's Economic Impact Study from 2001 concluded that the arts, with its related industries, impacted the region by \$350 million; employed 2,720 individuals, contributed 1.35 million in local tax revenues, and are undercapitalized by 2.8 million dollars annually.

The National Arts Index of the Americans for the Arts, released January 2010, states that as of January 2008, Sacramento, CA is home to 943 arts-related businesses that employ 4,703 people. Over 7,000 volunteers support arts activities.

### AGENCY:

- Granted funds or commissions to over 200 arts organizations and artists.

### ARTS EDUCATION:

- Provided 35,288 teaching artist contact hours to students (K-12).
- Provided 4,744 professional development contact hours to artists.
  - Resulted in over 250 paid contracts between teaching artists and schools or social service organizations.
- Trained 30 professionals in the field of aging on how to increase cognitive functions through the arts.
- Provided 9,540 contact hours, during the 2008-09 Community Arts Program cycle, to an estimated 1,100 clients of 6 social service organizations.

### ART IN PUBLIC PLACES:

- Provided APP Docent Tours to 1,675 participants.
- Maintained an APP collection valued at more than 20 million dollars.

### GRANTS & CULTURAL PROGRAMS:

**Arts Stabilization Program:** provided services to 87 arts groups and artists.

**Poet Laureate Program:** provided over 200 free public poetry readings at schools, neighborhood centers, meetings, and events throughout the community.

### Cultural Arts Awards Program:

- 56 non profit arts organizations leveraged \$665,000 in City and County funds into over \$94 million dollars of annual operating budgets, served estimated audiences of 1,600,000, which included 350,000 free tickets.
- The total impact of CAA grantee events on the local economy totaled over \$136 million, according to the Arts & Economic Prosperity Calculator provided by Americans for the Arts.
- Grantees conducted, as required by the grant program, free or at reduced outreach programs to over 200,000 children (K-12), seniors, disadvantaged and disabled citizens.