CALL TO ARTISTS: Utility Box Wrap Public Art Project

The Sacramento Metropolitan Arts Commission (SMAC) invites artists and artist teams to apply for an ongoing utility box wrap public art project. Over the next two years dozens of artists will be paid for the use of their artwork on utility boxes throughout Sacramento County.

Project Overview
Funding is available immediately to commission artworks for utility box wrap public art projects in City Council District 8 (South Sacramento), and Alkali Flats and Mansion Flats Historic Neighborhood. SMAC has the option to select several artists to continue the project for two (2) years.

Council District 8 in South Sacramento is an ethnically diverse community roughly bordered by CA-99 to the east, Florin Road to the north, I-5 to the West, and Sheldon Road to the south. Up to ten artists will be selected to create designs for utility boxes.

Alkali Flats and Mansion Flats Historic Neighborhoods in downtown Sacramento are home to the city’s arts and entertainment district as well as numerous residents. The State Capitol Building and Convention Center are national attractions, and local music venues, galleries and restaurants dot the area. Residents enjoy tree-lined streets and historic architecture. With recent large-scale investments, the area is becoming increasingly pedestrian and bike friendly. Artwork will reflect the spirit of the community and its dynamic cultural attractions. Approximately 30 artists will be selected for this project.

Budget: Selected artists will receive a $500 honorarium for artwork designs. Fabrication and installation of the wraps will be managed by the Sacramento Metropolitan Arts Commission and paid for by sponsors.

Artist Selection Criteria
Criteria for the selection of the artists include, but are not limited to:
1. Artist must be 21 years or older;
2. Quality and artistic excellence of past work and proposed designs; and
3. Artist’s willingness to consult and work with community representatives, Arts Commission staff and others.

Artist Selection Process
• A selection panel will pre-screen applicant artists’ qualifications.
• Selected artists will be put under contract to prepare conceptual designs.
• The selection panel will approve the conceptual designs, or make recommendations, based on a majority vote.
• Sacramento Metropolitan Arts Commission approves artwork designs by majority vote.

The artists’ designs will be transferred to vinyl and applied to the boxes using a standard fabrication and installation method. SMAC will be responsible for the fabrication and installation of the vinyl.

**Timeline**

**Applications due:** May 16, 2016
Artist finalist selected: May, 2016
Artwork design development: May – July, 2016
Design approval July - August, 2016
Artwork fabrication/installation September – November, 2016

**Application Procedure**

Use only paper clips to bind your materials. If materials are submitted that have not been requested, they will not be reviewed. Applicants must submit the following information:

1. **Application:** See one-page application below.
2. **Résumé:** four pages maximum.
3. **Statement** of your approach to making art and the concerns of public art in particular.
4. **Ten images of past work on a CD:** All images must be in a PowerPoint or in JPEG format (.jpg).
   - **PowerPoint images:**
     - PowerPoint files are to be named with artist’s last name, first initial (smithj).
     - Number each slide in the lower right corner, corresponding to the annotated image list.
   - **JPEG images:**
     - Each image file to be named with artist’s last name, first initial, underscore, and number corresponding to the annotated image list. (smithj_01.jpg).
     - Image size must be at least 1024 pixels (14.222”) on the longest side, at 72dpi.
5. **Annotated Image List** must include:
   - title of artwork,
   - media,
   - dimensions,
   - year completed,
   - budget,
   - commissioning agency,
   - number corresponding to a CD filename,
   - a brief project description, and
   - a thumbnail of each image.
Application Deadline and Submission
Application materials must be received at the Sacramento Metropolitan Arts Commission offices no later than **5:00 pm on Monday, May 16, 2016.** Postmarks not accepted.

**Mail or drop off application packets to:**
Sacramento Metropolitan Arts Commission  
1030 15th Street, Suite 240  
Sacramento, CA 95814  
Attn: Public Art Application

**Submit electronically to:**  
DCripe@cityofsacramento.org  
**Subject line must be:** Public Art Application

SMAC staff will not be held responsible for lost electronic applications with a different subject line. It is recommended that applicants follow up with SMAC staff via phone or a separate email to make sure an application was received.

For more information, contact Dianne Cripe at dcripe@cityofsacramento.org, or (916) 808-8493. To learn about the Sacramento Metropolitan Arts Commission, please visit: www.sacmetroarts.org
Sacramento Metropolitan Arts Commission
Art in Public Places Program
PUBLIC ART PROJECT APPLICATION

Artist’s Name: ____________________________

Artist’s Age (mandatory if applying for Metro EDGE project and/or Utility Box Wrap): _______

Address: ________________________________

City/State/Zip: ____________________________

E-mail Address: __________________________

Preferred Phone: _________________________

Check all projects for which you are applying: (please note deadline dates)

______ Metro EDGE K Street Character Project Application Due: May 2, 2016

______ Fire Station 14 Application Due: May 2, 2016

______ Fire Station 15 Application Due: May 2, 2016

______ Utility Box Wrap Application Due: May 16, 2016

______ Matsui Waterfront Park Application Due: May 16, 2016

I have enclosed the following:

______ Resume (4 pages maximum)

______ Statement of approach to making art & the concerns of public art in general

______ Ten (10) images of past work on a PC Compatible CD Rom

______ Annotated Image List with thumbnail image next to each

Send Application Packet to:
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